



Tehama Shooters Association Newsletter

SEPTEMBER 2017

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"Tehama Shooters Association is dedicated to the advancement of youth shooting activities."

In this issue:

1. *President's comments.*
2. *Information you can use from the Secretary.*
3. *Executive Officer has a few words.*

President's Corner

As I see it: Having been the Tehama shooters Association president since 1996, I feel honored to serve in this capacity for the members. It is my belief that currently TSA has one of the strongest group of officers in recent years.

We are enjoying excellent participation for our monthly club meetings, business is well taken care of and match directors are working very hard to provide safe and entertaining events for members and guests.

Recently, TSA was contacted by the California regional quality water board. The state of California has requested an assessment of the TSA plans for lead mitigation and water issues. TSA officers and board members have counseled with Michel and Associates from Long Beach California. TSA has retained Michel and Associates to provide a point of contact between us, the Tehama Shooters, and the state of California. We all need to be aware this process comes at a cost. The retainer fee was \$5,000, and the hourly rate will be in the \$300 per hour range. This firm has strong ties to the NRA and the CRPA. They are the best!

With that being said finances is going to become an issue for future years to come. TSA officers and board are considering options. One would be a use fee added to schedule events. Another would be an annual members dues increase. No solid numbers are in place yet. I recommend that members come to meetings and be in the planning stages on TSA business. Be aware that the range lease will be up for negotiation in the near future. And we expect insurance rates to increase annually.

I look forward to hearing from you. We now have a new website up and running : www.tehamashooters.com Thanks goes to Richard Heinsohn for making this happen. I know it was a lot of work. I expect in the future more club business will be conducted electronically, as the cost on Post office mailings has dramatically increased.

Thanks,
Ed Little

PS As a reminder, the the 2018 shoot schedule planning will begin in September finalization at the end of November. Please attend the meetings to add your input to the schedule for the 2018 season.

From The Secretary

I thought this would be a good time to bring our membership up to speed regarding several improvements and plans to our website, email services and information provided to the membership.

This is somewhat long for a newsletter but I want to do it once and future information will be shorter. I have been working hard to revamp the website to a more user friendly tool that can be used on a variety of platforms. The decision was made to implement WordPress as the preferred method that best represents the way Tehama Shooters provides information to the entire membership on multiple types of platforms.

WordPress works on several platforms such as desktop computers, laptops, cell phones and tablets. So no matter where you are you can stay connected for news and events. As we move forward we will be expanding and improving the website capabilities for you.

Email: Tehama Shooters has a new email address tsa@tehamashooters.com for members and visitors to contact the club for club related business and activities. Messages are read by three administrators to provide responses. The goal will be to respond within twenty four hours.

Email Marketing: I have secured Vertical Response as a FREE marketing email campaign service where I have negotiated the increased number of contacts we can have over their basic service product. All free! This service allows Tehama Shooters to email our membership with notifications, club business and other relevant information. Some members use Gmail accounts. You may have to set your spam filter to receive email from "VR3mailer.com" so messages pass through your spam filter. As Ed expressed in his message above, more communications are going to be done this way rather than using the "Snail Mail" (USPS) method. This will become the preferred method of communication in the very near future.

Newsletter: We are implementing a quarterly newsletter. Starting with this installment, September, will be the first and will be written four times a year to inform the club of its activities. Any club member who would like to contribute to the newsletter is encouraged to do so. They can be historical events from club activities, products of interest, industry related articles, etc. To submit an article, email a text file or Word type file to tsa@tehamashooters.com and it will be reviewed for inclusion to the newsletter. If it is a long article you may want to think of breaking it down into smaller segments to be continued in a future newsletter.

Equipment Exchange: We added a new "Equipment Exchange" page to the website for those who would like to sell items. Information of how to submit your requests can be found on that page.

FAQ's: Frequently Asked Question webpage on our website will answer many of the questions like Joining or Membership. The BOD receives questions every day from people visiting the site. Please go to the FAQ page before submitting a question through email. The answer can most likely be found there.

Blog: Since WordPress is a blogging application most of the posts on the Blog page will keep membership informed on club activities, results, announcements, schedule changes, etc.

Events: This is where you can find all of our scheduled events, general meetings, etc. It is far easier to update this electronically than to print a schedule each year. In the future the club will be using this electronic means as the primary source for events replacing the paper schedule to reduce costs.

Thank You,
Richard Heinsohn

**Tehama Shooters
Association**

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We're on the Web!

Tehamashooters.co
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**We're on
FaceBook!**

Tehama Shooters
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From the Executive Officer

I would like to stress the importance of range safety rules for the membership and their guests. The rules were established many years ago and this is a gentle reminder for using the range.

Please abide by the "Range Rules". They are well posted. There are however a few other things that would be helpful.

- Starting at the range gate. For general access always leave the range gate as you found it. Match Directors will change gate position as necessary for events.
- Always check that the "range in use" sign is in the proper position. Put it in the 'down' position when arriving if not already in the 'down' position. If you are the last one out of the range for the day put the sign in the 'up' position.
- Drive slowly, 5 mph, on the roads. Both for safety and to keep the dust down.
- Please remember that the High Power and Rim Fire ranges operate as one range, in any matters concerning their flags, and opening and closing the firing line while both are being used at the same time.
- Please sign the access log book. This helps to determine the amount of use the range is getting. It takes a lot of work by some members to keep the targets and target backs in good order.
- Use them as they were intended to be used. Do not shoot them up and destroy them. Please clear your target off the backer boards when you are done and remove your trash from the range.
- As always be careful to watch for people, cattle, snakes and other varmints. When cattle are on the range, do not shoot when cattle are in the line of fire. Do not chase cattle out of shooting area or away from berms. Wait until they pass.

Scheduled events at the range always need more help. If you can, come to the events of your choice and assist the match directors.

Thank you,
Jeffrey Tooker